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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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### **Bike Wisconsin 2010 Tours to include new Bike Northwoods and SAGBRAW Routes**

Madison, WI November, 2009 – Bike Wisconsin is proud to announce the 2010 dates for the GRABAAWR®, Bike Northwoods and SAGBRAW® bicycle tours – including two new ‘loop’ routes and more fun, fitness, and fresh air that you could ever imagine!

2010 will mark the 25<sup>th</sup> anniversary of **GRABAAWR® (GReat Annual Bicycle Adventure Along the Wisconsin River)** This week-long cycle tour, Scheduled for June 19<sup>th</sup>-26<sup>th</sup>, will kick off in Eagle River and end in Prairie du Chien. The overnight communities for 2010 include Tomahawk, Merrill, Stevens Point, Adams-Friendship, Baraboo and Richland Center. GRABAAWR is an unforgettable week of bicycling that brings a challenge with every pedal stroke and a smile with each accomplishment.

**The Bike Northwoods Tour** will run from July 10<sup>th</sup> to 16<sup>th</sup> and celebrates its 13<sup>th</sup> anniversary with a new ‘loop’ route. This 6-day cycling adventure will start in St. Croix Falls, gateway to the St. Croix River valley. Riders will overnight in the villages of Turtle Lake, Rice Lake, Hayward, Spooner, and Siren before arriving back in St. Croix Falls. Riders will experience the tranquility and magic of Wisconsin’s northwoods, and the warmth and good times that Bike Northwoods has become known for.

**SAGBRAW (Schramm’s Annual Great Bicycle Ride Across Wisconsin)** is Wisconsin’s oldest cross-state bicycle tour, entering its 33<sup>rd</sup> year with a first ever ‘loop’ tour. From July 31<sup>st</sup> to August 6<sup>th</sup>, enjoy an excursion at your own pace as you roll through Wisconsin’s gentle dairyland. Riders will visit the overnight communities of Columbus, Waupun, Plymouth, Mishicot, Appleton, and Green lake before finishing back in Columbus.. This family-friendly and fully-supported tour features fun for the whole family.

A vacation by bicycle is an unforgettable experience. Bike Wisconsin brings you fun tours in beautiful places for all ages and abilities. Whether you are new to bicycle touring or are a seasoned veteran, we have a tour for you. All tours are designed "by cyclists for cyclists", with a commitment to support our host communities and promote the fun, fitness, adventure and great times available to you when riding a bicycle.

Bike Wisconsin is a proud member of **Travel Green Wisconsin**

Come enjoy a "vacation on your bike". For more information, contact Mark Evans at 608-843-8412 or email at [mark@bikewisconsin.com](mailto:mark@bikewisconsin.com)